



ZOE NI

PRODUCT DESIGNER

502. 767. 2760
zoe@ni.design
www.ni.design

WWW.LETTERTOTHEHOUSE.COM

CHÈRE ÉQUIPE HERMÈS,

Merci de partager l'esprit poétique et chevaleresque de la maison.
Ce lien, www.lettertothehouse.com, mène à un portfolio privé conçu
exclusivement pour votre regard. Les œuvres y ont été réinterprétées
avec légèreté et réflexion, réalisées avec soin pour cette occasion unique.

Je vous remercie sincèrement pour le temps et l'attention que vous
consacrez à la découverte de mon travail.

Avec mes meilleurs sentiments,
Zoe Ni

DEAR HERMÈS TEAM,

Thank you for sharing the poetic and gallant spirit of the house.

This link, www.lettertothehouse.com, leads to a private portfolio prepared
exclusively for your review. The work has been reinterpreted in a playful,
thoughtful manner, crafted with care for only this occasion.

I'm thankful for your time and consideration in reviewing my work.

Best wishes,
Zoe Ni



ZOE NI

PRODUCT DESIGNER

www.lettertothehouse.com
502. 767. 2760
zoe@ni.design

EDUCATION

ArtCenter College of Design
Product Design

Bachelor of Science with Honors, 2025
Business Minor

California Institute of Technology
Neurobiology
Exchange 2024

INSEAD: The Business School for the World
Digital Product Management
MBA Exchange Program 2021

HONORS

iF Design Awards (3)
Two Honors in Professional Category 2025
Design Talent Award 2022

Red Dot Design Awards (2)
Two Honors in Brands and Communication 2025

IDEA Design Awards (2)
IDSA Featured Finalist 2022 and 2025

French Design Awards
Honors in Packaging Design 2024

Muse Design Awards (3)
Honors in Fashion, Sustainability, and Craft 2024

Pentawards
Recognition in Packaging Design 2024

INTERESTS

Interior Design / Ceramics
Sculpture / Nutrigenomics
Poetry / Neuroscience

EXPERIENCE

Cedars-Sinai 2025
Designer

Designed for partnership acquisition and strategic growth of a multi-cancer screening program at a leading U.S. care institution.

You Zhi Yuan, Ltd 2025
Designer

Design lead for products that sold over 150,000 units, revenue surpassed ¥20 million. Clients include Huawei, BMW, MCM. Design expanded market reach to hotels, online retail and department stores.

Jing Que Heritage 2025
Business Venture

Launched product line that ranked Top 1 on Alibaba's Bestseller list 15 times. Achieving 44% net profit margin, 99% customer satisfaction.

ArtCenter College of Design 2025
Guest Lecturer

Delivered 10 lectures on emerging design methods to 120+ students. Thoughtfully crafted sessions praised for clarity and innovation.

Mars, Inc. 2024
Sponsored Designer

Designed circadian rhythm-based feeding strategies, positioning Mars as a leader in pet health innovation and advocacy.

CLICS 2024
Designstorm Designer
Intellectual property acquired by CLICS.

INSEAD: The Business School for the World 2021
Design Coach

Guided design sprints for INSEAD's Product Management Executive Program.