



ZOE NI

PRODUCT DESIGNER

www.ni.design
502. 767. 2760
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EDUCATION

ArtCenter College of Design
Product Design

Bachelor of Science with Honors, 2025
Business Minor

California Institute of Technology
Neurobiology
Exchange 2024

INSEAD: The Business School for the World
Digital Product Management
MBA Exchange Program 2021

HONORS

iF Design Awards (3)
Two Honors in Professional Category 2025
Design Talent Award 2022

Red Dot Design Awards (2)
Two Honors in Brands and Communication 2025

IDEA Design Awards (2)
IDSA Featured Finalist 2022 and 2025

French Design Awards
Honors in Packaging Design 2024

Muse Design Awards (3)
Honors in Fashion, Sustainability, and Craft 2024

Pentawards
Recognition in Packaging Design 2024

INTERESTS

Interior Design / Ceramics
Sculpture / Nutrigenomics
Poetry / Neuroscience

EXPERIENCE

Cedars-Sinai 2025
Fellowship

Designed for partnership acquisition and strategic growth of multi-cancer screening programs in community healthcare.

You Zhi Yuan, Ltd 2025
Designer

Design lead for products that sold over 150,000 units, revenue surpassed ¥20 million. Clients include Huawei, BMW, MCM. Design expanded market reach to hotels, online retail and department stores.

Global Luxury Brand 2025
Sponsored Designer
Confidential Project Under NDA.

ArtCenter College of Design 2025
Guest Lecturer
Delivered 10 lectures on emerging design methods to 120+ students. Thoughtfully crafted sessions praised for clarity and innovation.

Jing Que Heritage 2024
Business Venture

Launched product line that ranked Top 1 on Alibaba's Bestseller list 15 times. Achieving 44% net profit margin, 99% customer satisfaction.

Mars, Inc. 2024
Sponsored Designer
Designed circadian rhythm-based feeding strategies, positioning Mars as a leader in pet health innovation and advocacy.

INSEAD: The Business School for the World 2021
Design Coach
Guided design sprints for INSEAD's Product Management Executive Program.