



# ZOE NI

UX DESIGNER

www.ni.design  
502. 767. 2760  
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## EDUCATION

ArtCenter College of Design  
Product Design

Bachelor of Science with Honors, 2025  
Business Minor

California Institute of Technology  
Neurobiology  
Exchange 2024

INSEAD: The Business School for the World  
Digital Product Management  
MBA Exchange Program 2021

## HONORS

iF Design Awards (3)  
Two Honors in Professional Category 2025  
Design Talent Award 2022

Red Dot Design Awards (2)  
Two Honors in Brands and Communication 2025

IDEA Design Awards (2)  
IDSA Featured Finalist 2022 and 2025

French Design Awards  
Honors in Packaging Design 2024

Muse Design Awards (3)  
Honors in Fashion, Sustainability, and Craft 2024

Pentawards  
Recognition in Packaging Design 2024

## INTERESTS

Interior Design / Ceramics  
Sculpture / Nutrigenomics  
Poetry / Neuroscience

## EXPERIENCE

Cedars-Sinai 2025

Designmatters Fellowship

Designed for partnership acquisition and strategic growth of multi-cancer screening programs in community healthcare.

Hermès 2025

Sponsored Designer

Designed a luxury lifestyle tech device merging heritage and innovation.

You Zhi Yuan, Ltd 2025

Designer

Design lead for products that sold over 200,000 units, revenue surpassed ¥25 million. Clients include Huawei, BMW, MCM. Design expanded market reach to hotels, online retail and department stores.

ArtCenter College of Design 2025

Guest Lecturer

Delivered 10 lectures on emerging AI design methods to 120+ students. Thoughtfully crafted sessions praised for clarity and innovation.

Jing Que Heritage 2024

Business Venture

Launched product line that ranked Top 1 on Alibaba's Bestseller list 15 times. Achieving 44% net profit margin, 99% customer satisfaction.

Mars, Inc. 2024

Sponsored Designer

Designed circadian rhythm-based feeding strategies, positioning Mars as a leader in pet health innovation and advocacy.

INSEAD: The Business School for the World 2021

Design Coach

Guided design sprints for INSEAD's Product Management Executive Program.